

WESTEND

Foreign
Rights List
Spring 2023

Foreign Rights Contact: Rüdiger Grünhagen

Email: gruenhagen@westendverlag.de

Phone: +49 (0) 69 24 750 18-10 – Fax: +49 (0) 69 24 750 18-20

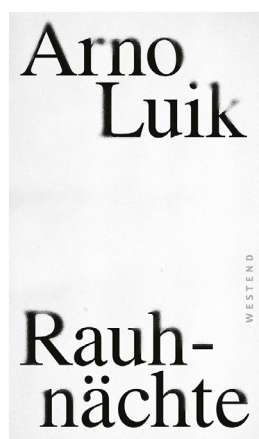
Westend Verlag GmbH, Neue Kräme 28, 60311 Frankfurt, Germany



©Andreas Herzau

Arno Luik

Arno Luik, born in 1955, was a reporter for Geo and Tagesspiegel, editor-in-chief of the taz, deputy editor of the Abendzeitung and longtime author of Stern magazine. Conversations by "Germany's leading interviewer" (taz) have been translated into more than 25 languages; for his conversation with Inge and Walter Jens, Luik was named "Cultural Journalist of the Year" in 2008. His most recent publication at Westend is the interview book "Als die Mauer fiel, war ich in der Sauna" (2022).



Twelfthtide

"Yesterday I was still in the middle of life, today I am outside and confronted with what we all know, but what most of us somehow repress. But for me it is no longer possible to block out this knowledge: that we all have to die. The bastard in my body hammers this knowledge into my head without ceasing: I've got you under control! And I would like to yell at it: Come out, you stupid creature! But the evil beast does not think about it. Will radiation, chemo wear it down, strangle it?"

These lines are written by the best-selling author Arno Luik - from the most important text he has written in his life. A text, originated in an extreme situation, which, yes, because of that also inspires to see the self-evident not as self-evident. After his cancer diagnosis, which Luik received last late summer, he does what he never did before: he writes a diary. He notes down his inner views, his nightmares, his longing for life - but suddenly it's about much more: about this torn, maltreated world. Which could be so beautiful if, for example, those in power were not ...

After his cancer diagnosis best-selling-author Arno Luik does what he never did before: he writes a diary.

Original title:
Rauh-nächte

Original language: German

Publication in April 2023
140 pages

WORLD RIGHTS AVAILABLE



©privat

Willi Kremer-Schillings

Hardly anyone knows Dr. Willi Kremer-Schillings. "Farmer Willi", on the other hand, is a brand. On his blog the doctor of agricultural science has been educating consumers about the realities of agriculture in a way that is as eloquent as it is transparent and promotes greater appreciation for food and the work of farmers. Farmer Willi lives with four generations on his farm in the Lower Rhine region, which he took over from his parents in 1983 and plans to pass on to the next generation soon. To this day, he farms it in cooperation with his neighbor.



Full and dissatisfied Farmer Willi and the dilemma of the food makerse

Have you been to the supermarket today? Have you bought organic, regional and fair? No? But you certainly intended to! And this is exactly the problem that many farmers have with you: Your desires as a citizen (often) don't match your behavior as a consumer. For the farmer, this is a quandary. Farmer Willi tells why he could fulfill (almost) all wishes, if it would be bought and also paid. He tells of contradictory surveys, questionable studies and the tendency of politics to implement national special ways. With a lot of heart and soul, he promotes more honest dealings with one another. Because there is a lot at stake - not only for farmers, but also for the security of supply in our country.

Original title:

Satt und unzufrieden

Bauer Willi und das Dilemma der
Essensmacher

Original language: German

Publication in January 2023
288 pages

WORLD RIGHTS AVAILABLE

"The book impresses with its clear analysis ... The practitioner's analyses shake up some eco-certainties." DLF Andruck

Sven Plöger / Andreas Schlumberger



© Sebastian Knoth



© privat

Sven Plöger has been predicting the weather on radio and television since 1999. In 2010, he received the "Best Weather Presenter on German Television" award in Bremerhaven. A meteorologist by training, he regularly gives lectures on weather and climate. His books *Gute Aussichten für morgen* and *Klimafakten* (with Frank Böttcher) have so far been published by the Westend Verlag.

Andreas Schlumberger graduated in biology, before he turned to environmental journalism full-time and also became a consultant for communication concepts on sustainable development. As editor-in-chief, he directed a journal on environmental practice. As a freelance journalist, Schlumberger has published numerous technical articles, studies for environmental and nature conservation associations.



**SPIEGEL
Bestseller-
Autor**

Dress warmly, it's about to get even hotter!

Updated new edition with additional chapter

The 2021 floods in the Ahr Valley, the 2022 heat and drought year with water shortages, massive forest fires and heat waves - UN Secretary General António Guterres says: "We are on the highway to climate hell." Yet what are most governments, as well as many of us privately, doing? Nothing. Wait and see. Instead of tackling problems and using the time we have left, we talk ourselves into a better world. But whether we think despots are harmless, gas is sustainable, or hydrogen is the panacea: That's not how reality works. We can't just replace diesel, gasoline and kerosene with hydrogen and leave everything as it was. The fact remains that climate change is our task for the century. This book is about how we can solve it and create a more sustainable world for our children and grandchildren.

This book is about how we can solve it and create a more sustainable world for our children.

Original title:

Zieht euch warm an, es wird noch heißer!

Vollständig aktualisierte Neuauflage mit den Schwerpunkten Wasserstoff und Kernfusion

Original language: German

Publication in May 2023
320 pages

Rights sold to Korea

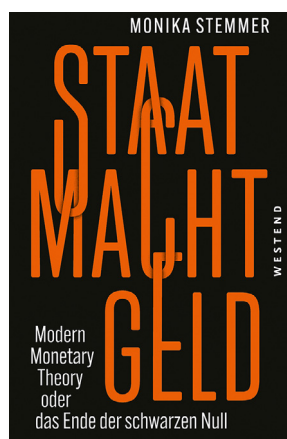
100.000 copies sold of the previous edition



©Felix Stemmer

Monika Stemmer

Monika Stemmer was born 1972, studied law in Munich and Berlin and painting in Bologna. Since the 2008 financial crisis, she autodidactically studied post-Keynesian economics and Modern Monetary Theory. She is a speaker of a political-economic salon with economists and lawyers. Her special interest is the impact of the Eurozone on Italy's development. She lives in Berlin.



State, Power, Money.

Modern Monetary Theory or the End of the Black Zero

Where does money come from? Why is it usually scarce and suddenly available in almost unlimited supply during crises? Why are there bitter battles between the two big camps of Keynesians and Neo-classics? Where does the federal government suddenly get hundreds of billions of euros in times of Corona? Vividly and for a broad audience, Monika Stemmer explains the forms of money creation, the role of the state with its monetary monopoly, and the concept of Modern Monetary Theory (MMT). In doing so, she also takes a look at the power relations between the market and the state and our democratic options for shaping them. Monika Stemmer is convinced that Modern Monetary Theory can help us to prevent the gap between rich and poor, North and South, from widening.

Stemmer explains the forms of money creation, the role of the state with its monetary monopoly, and the concept of Modern Monetary Theory.

Original title:

Staat Macht Geld

Modern Monetary Theory oder das Ende der schwarzen Null

Original language: German

Publication in April 2023
200 page

WORLD RIGHTS AVAILABLE



©Alexander Englert

Leon Joskowitz

Leon Joskowitz studied philosophy and sociology. He worked as a waiter, cook and baker and then went on a culinary tour. Afterwards he founded a catering company and the Frankfurt Culinary Festival as part of the Frankfurt Book Fair. He is the initiator of the series "Philosophisch Dinieren" at the Museum Angewandte Kunst, as well as a gardener, ethics teacher and author.



Of cooking and killing.

Culinary meditations on the beginning of mankind

With his philosophy of cooking, Joskowitz has written an insightful book about the place of people in nature. The philosopher and cook considers the kitchen as the center of human life. He embarks on a journey to the beginnings of human culture, shows what individual as well as social forces are inherent in cooking, and explores the questions: Where did we come from? How did we cook back then? How do we cook now and how will it be in the future?

Original title:

Vom Kochen und Töten.

Kulinarische Meditationen über den Anfang der Menschheit

Original language: German

Publication in April 2023
144 pages

WORLD RIGHTS AVAILABLE

Where did we come from? How did we cook back then? How do we cook now and how will it be in the future?



©privat

Bernhard Hommel

Bernhard Hommel teaches and conducts research at Leiden University, TU Dresden and SDNU Jinan in China. He studied psychology and literature at Bielefeld University, received his PhD in psychology there, and then did research at the Max Planck Institute for Psychological Research in Munich. He is a member and senator of the National Academy of Sciences: Leopoldina, former president of the European Society for Cognitive and Affective Neuroscience, has funded numerous highly endowed research projects, is scientific director of a priority program of the German Research Foundation on the human self, and author of over 350 publications in international journals and a psychology textbook.

BERNHARD HOMMEL



Well-intentioned is not fair

The empty promises of identity politics

What do identity politics want? Bernhard Hommel explains the current discussions about social justice, discrimination, racism, gendering or fluid gender in a clear and understandable way. Hommel advocates the goals in all these questions, but questions from a psychological point of view the meaningfulness of the ways to get there, which are currently discussed and followed. Hommel argues on a scientific basis, but at the same time offers an easy-to-read treatise even for those who are still struggling to find their stance in these debates. How do we manage to bring people along on the path to a more just society and not lose them along the way because of excessive polarization?

Original title:

Gut gemeint ist nicht gerecht.

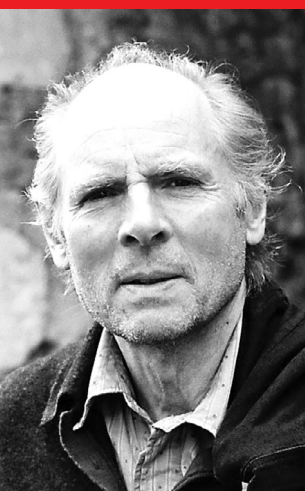
Die leeren Versprechen der Identitätspolitik

Original language: German

Publication in March 2023
224 pages

WORLD RIGHTS AVAILABLE

What do identity politics want?



Rudolf Rach

Rudolf Rach, who grew up in post-war Cologne, studied theater, worked at the theater in Essen, and was then director of Suhrkamp Theaterverlag for many years, which he left in 1986 to take over the publishing house L'Arche Editeur in Paris, which he developed into a successful enterprise. After 20 years in Paris, Rach, author of remarkable novels and two books of memoirs, now lives again in Cologne.



Great happiness from a small flame

Cooking is resistance

Rudolf Rach sees cooking as resistance. Resistance both to the food industry with its convenience food and to the star chef circus. Rach has not forgotten how meals used to taste when the fruit came from the garden and the chicken from the barn. He cooks for family and friends. On a low flame, that's the secret. So that the natural taste is preserved, perhaps refined with a few herbs and spices. In his book, he bridges the gap from the Stone Age to today, philosophically and practically. And he packs his knowledge into stories that read so well because life has written them. Photographer Max Ratjen serves up pictures that make your mouth water.

Original title:
Großes Glück mit kleiner Flamme.
Kochen ist Widerstand

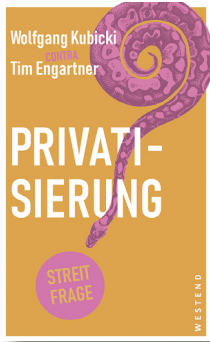
Original language: German

Publication in March 2023
126 pages, including many photos

WORLD RIGHTS AVAILABLE

It is a very special book about the joy of pleasure.

The new series *Streitfragen* at Westend aims to promote a creative culture of debate.



Privatization?

Two diametrically opposed positions on one of the most important issues of neoliberalism. Wolfgang Kubicki, deputy federal chairman of the FDP, is convinced that privatization means maximum economic performance and that the market knows best how to maintain itself - and thus the prosperity of us all - and also ensures greater proximity to the citizen by pushing back the state. Tim Engartner warns of the great dangers of privatization: that the exclusive focus on profit inevitably leads to social issues being quite simply excluded and removed from state control, which is why neoliberalism can spread to the far corners of our lives.

Wolfgang Kubicki is deputy chairman of the FDP, a member of the Bundestag and, since October 2017, vice president of the Bundestag. After studying economics and law, he was a member of the German Bundestag from 1990 to 1992 and subsequently served in the state parliament of Schleswig-Holstein until 2017. He is a criminal defense attorney.

Tim Engartner, born in 1976, is Professor of Social Sciences with a focus on economic education at the University of Cologne. He studied social sciences, economics and English in Bonn, Oxford and Cologne. He is the recipient of the 1822 University Award for Excellence in Teaching and the German Study Award.

Original title:
Privatisierung?

Original language: German

Publication in February 2023
72 pages

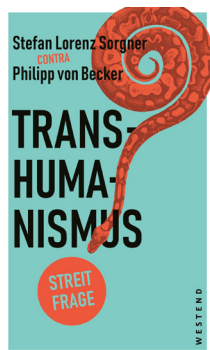
WORLD RIGHTS AVAILABLE



© Tobias Koch



© Uwe Dettmar



Transhumanism?

Transhumanism is chasing the goal of pushing the boundaries of human nature – physically and mentally. Different technologies are supposed to increase performance efficiency, replace lost skills and devise new abilities. Yet is this expansion of the human mind ultimately an improvement or does it lead to the deflection of humanity towards being mindless machines? While Stefan Lorenz Sorgner argues in favour of an optimized life in a world of progress driven by pushing our own boundaries, Ulrike Guérot advises to be cautious and warns of the dangers of the technology-driven trans humanistic dream of authoritative capitalists wishing for constant surveillance and a dehumanization of society.

Philipp von Becker is a filmmaker and author living in Berlin. In his book *The New Belief in Immortality*, he looks at the possibilities of the technical transformation of human beings and the socio-economic change brought about by digitalization. In his latest documentary "Fukushima and the Pug Bat" he takes a (growth-)critical look at the energy transition in Germany.

Stefan Lorenz Sorgner studied Philosophy in London, Durham, Gießen and Jena. He's a philosophy professor at John Cabot University in Bonn, editor of the 'Beyond Humanism: Trans- and Post humanism' series and a member of the Institute for Ethics and Emerging Technologies (IET).

Original title:
Transhumanismus?

Original language: German

Publication in April 2023
96 pages

WORLD RIGHTS AVAILABLE



© privat



© privat



© privat

Johannes Seufferle

Johannes Seufferle, studied economics at the University of Munich, where he was a research assistant and received his doctorate. First he had a consultancy contract at the Federal Chancellery, then he worked at the leading German reinsurer. Subsequently he was an investment banker responsible for European banks and insurers at major banks in Frankfurt and London. Later he was a manager of a private bank in Geneva. Today he is financial consultant and publicist.



The history of asset management

People have been investing wealth since time immemorial. Investment forms such as land or jewelry look back on a history of more than 5000 years. In ancient times, government bonds or bank deposits were added, later shares and today cryptocurrencies. Which value investments have paid off, which have not? How have investment rules changed? And who wins in the stock market game between investors? With his fascinating cultural history of money and assets, Johannes Seufferle offers for the first time a comprehensive as well as understandable look at the historical development of all investment categories from antiquity to the present day.



Original title:

Die Geschichte der Vermögensanlage

Original language: German

Publication in May 2023

1280 pages, 2 volumes in slipcase

WORLD RIGHTS AVAILABLE

An exciting book, not only for investors.



Silence means Consent

About the state of our time and how we want to live

After two years of pandemic, in demoralized societies, deformed democracies, polarized debates, exhausted economies and restricted liberties, this question is right in the middle of the European table! Ulrike Guérot has written an angry essay for all those who do not want to live as they have lived in the last two years; who do not want to throw another democratic system after a virus, and who do not want to gamble away their freedom for a supposed security. A book against the transhumanist zeitgeist, which, with a control policy masked as life-saving, gambles away precisely that which constitutes the mystery of life.

Ulrike Guérot studied Political Science, History and Philosophy in Bonn, Münster and Paris. She is a professor and author in the fields of Europe and democracy, with stints at universities in Paris, Brussels, London, Washington, Berlin, and Vienna. In 2014, she founded the European Democracy Lab, e.V., a think tank to rethink Europe. In 2016, her book *Why Europe Must Become a Republic. A Political Utopia* became a best-seller across Europe. Ulrike Guérot is Professor of European Policy at the Rheinische-Friedrich-Wilhelms University in Bonn and Co-Director of the Centre Ernst Robert Curtius (CERC)

Original title:

Wer schweigt, stimmt zu

Über den Zustand unserer Zeit. Und wie wir leben wollen

Original language: German

Publication in March 2022
144 pages

40.000 copies sold

Rights sold to Italy, Bulgaria, Hungary



Endgame Europe

How Europe became a failed political project and how to turn it back into a dream

Europe is confronted with a cruel war on its border and is at a crossroads thirty years after reunification and the Maastricht Treaty. In their essay Ulrike Guérot and Hauke Ritz shed light on the development of the European Union since 1992 and reflect on the original European values and goals: a sovereign Europe and a continental peace order. Ulrike Guérot and Hauke Ritz call for a rethinking toward an independent Europe that acts as an equal partner vis-à-vis America and Russia.

Ulrike Guérot studied Political Science, History and Philosophy in Bonn, Münster and Paris. She is a professor and author in the fields of Europe and democracy, with stints at universities in Paris, Brussels, London, Washington, Berlin, and Vienna.

Hauke Ritz studied at the FU and HU Berlin. He has been researching since 2008 in the course of various publications and since 2014 through regular trips to Russia. Ritz has taught at the University of Gießen, MSU and RGGU in Moscow and worked for the DAAD in Moscow.

Original title:

Endspiel Europa

Warum das politische Projekt Europa gescheitert ist und wie wir wieder davon träumen können

Original language: German

Publication in October 2022
208 pages

30.000 copies sold

Rights sold to Bulgaria



The Perplexing Fabric of Reality and the Boundaries of Physics

The world has lost its fascination with classical physics, expecting it to already be able to explain every possible reality and natural phenomenon. But that is a wrong impression. Many existential questions are still unanswered, with the newest findings of quantum physics alluding to the existence of other realities outside of space and time. Modern physics and religion are not contradictory, according to Gantefer. Quite the opposite, if applied together, a new understanding of our reality, and every other reality, could be achieved. Gantefer inspires going down a path to discover the inexplicable, fantastical and sometimes spine-chilling matter of physics.

Gerd Gantefer, born 1956, is a professor for astrophysics, energy, climate and elementary particles at the University of Konstanz. Gifted with the talent of explaining complex topics with easily understandable phrases, his YouTube channel has gone viral with over 11,000 subscriptions and millions of clicks for his seminar-like videos, thus furthering a fascination of physics.

Original title:

Das rätselhafte Gewebe unserer Wirklichkeit und die Grenzen der Physik

Original language: German

Publication in February 2023
192 pages

WORLD RIGHTS AVAILABLE



The Atlas of World Economy 2022/2023

Numbers, Facts and Analyses about Globalised Economics

Heiner Flassbeck, Constantin Heidegger and Friederike Spiecker give independent, fact-based and competent insights about the national and international economic issues and opportunities of 2022/23 together with fully illustrated visual aids. Designed like a magazine, his biannual atlas is not just for economists, but everyone wanting to understand the complex connections of today's global economy. In this edition the authors focus on the dimensions of the influence the pandemic had on the economy.

Heiner Flassbeck worked with the United Nations in Geneva as chief economist for UNCTAD from 2000 to 2012. Before that he served as secretary of state for the German finance ministry.

Friederike Spiecker has a diploma in economy from Konstanz University. She worked for the German Institute for Economic Research.

Constantin Heidegger studied physics at the ETH Zurich and received his PhD at CERN. He is a scientific researcher and started studying economics in Freiburg in 2021.

Original title:

Atlas der Weltwirtschaft 2022/23.

Zahlen, Fakten und Analysen zur Globalisierten Ökonomie

Original language: German

Publication in November 2022
128 pages, visual aids with up-to-date figures and facts

8.000 copies sold of the previous edition 2020/2021

WORLD RIGHTS AVAILABLE



The Best Medication is Coming out of the Kitchen

How a Healthy Diet Helps Saving the Planet

In his new book Volkmar Nuessler shines a light on the healing powers of a healthy diet. He explains the importance and correct uses of nutritional groups like meat, milk products and vegetables, showing how each contributes to our, and the planet's, health. Incorrect nutrition is today's leading cause for death. He expects a radical reassessment of food production, knowledge acquisition and sustainable values, working with leading chefs and nutritionists to create new meals that keeps us healthy and protect our environment. Live longer with appetizing and healthy new meals!

Volkmar Nuessler, born in 1956, is an internal oncologist and executive coordinator at the tumor department of the Comprehensive Cancer Centre Munich. He is the founder of multiple counselling hubs about the connection between nutrition and cancer. According to him, buying ecologically produced food and cooking healthily are the base to a balanced and sustainable diet

Original title:
Die beste Medizin kommt aus der Küche.
Was eine gesunde Ernährung zur
Rettung des Planeten beiträgt

Original language: German

Publication in January 2023
224 pages

WORLD RIGHTS AVAILABLE

Preface in English available



About the Privilege of having an ill Father

"Hello, my name is Oskar. I am 15 years old and four years ago my father got Alzheimer's." This is how Oskar begins his unpretentious but very moving text about the course of his father's illness. Openly and personally he talks about how he, his siblings and his mother deal with the situation. Oskar's book is a stirring and evocative account of the unconditional love of fathers and children. The book is illustrated with photos of the art objects created by his father, which are called "Stöcker" in the family.

Oskar Seyfert was born in Hamburg in 2006. He loves soccer, his siblings some of the time and soft boiled mushrooms never. Later, he wants to found a new philosophy. Together with his father, who suffers from Alzheimer's, he started collecting memories four years ago. In writing, verbally and by foot: for hours he roamed the forest with his father collecting sticks. The sticks became a shared symbol in the fight against forgetting.

Original title:
Vom Privileg, einen kranken Vater zu haben

Original language: German

Publication in February 2022
64 pages with many photos

10.000 copies sold

RIGHTS sold to Denmark